

## **Womenomics: Creating Successful Women Leaders**

Do you know women have particular privilege when leading the organisation?

Do you know how to use the strength of women to lead?

Do you know what to take care of to become a successful women leader?

### **Introduction**

Women leaders are more transformational than men leaders. They function as role models for their subordinates. They inspire their team and spend a lot of time coaching their team. They care a lot about their personal development. Women leaders emphasise teamwork and authentic communication as the key to success. In recent decades, there have been calls for greater gender equality while enhancing the need to close the gender wage gap. Although tremendous strides have been made in this aspect, there is still a fundamental lack of women in leadership roles. Simply put, this doesn't seem right. Organisations have a responsibility for creating better policies and opportunities for women. Still, at the same time, women also need support to step forward and overcome the habits holding them back. This workshop is a step towards succession planning for the organisation. Besides, this workshop enables you to use the strength and opportunity of women to lead the organisation.

### **Program Objectives**

This program aims to:

- Discover new ways to become a more visible and assertive leader
- Understand the strength and weaknesses of a women leader
- Prepare succession planning for the organisation.

### **Learning Outcomes**

After completing this program, participants should be able to:

- Apply techniques to be a winning leader
- Create strategies based on the strength and opportunity of a women leader
- Create the control for threat and weakness for a women leader

### **Methodology**

Gamification, case study, interview, case simulation, quiz, group discussion, lecture, videos.

### **Who Should Attend?**

Executives, managers, and senior managers want to awaken the hidden within them as females and leaders. It is suitable for the male participants for you to understand the female leadership style.

## Program Outline

Day One	
Time	Topics
9:00am – 10:30am	<p><b>Womanology: Paradigm Shift of Leadership</b></p> <p>This module provides an understanding of the fundamentals of women leadership, how women can lead differently but in a good way. Then, the participants would understand the opportunity of female talent.</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<p><b>The Science of Women</b></p> <p>In this module, the participants would understand the heart and the soul of women. The participants would understand what a women leader wants, the unique characteristics only found among women leaders.</p>
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<p><b>Success in Women Perspectives</b></p> <p>The participants would understand how women leaders set the success target and how to utilise women's personality to leverage on building success for a women leader.</p>
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<p><b>Overcoming the “Weakness” of a Women Leader</b></p> <p>The module reveals the hotspot of a women leader. The hotspot refers to the weakness that is derived through their emotion, attitudes, behaviour and personality. The women leaders would learn how to minimise the “weakness” they have to lead like a superstar!</p>
Day Two	
Time	Topics
9:00am – 10:30am	<p><b>Work Smarter Not Harder</b></p> <p>This module would awaken the participants’ instincts so that they would use their inner talent to lead. The module provides the tools for participants to apply creativity and innovation, high observation skills, compassionate emotions as the key to win as a women leader.</p>
10:30am – 11:00am	Tea Break and Networking
11:00am – 1:00pm	<b>Reflection as a Key of Success of Women Leader</b>

	In this module, participants would look at their values and work values. The participants would learn how to find the gap to brand themselves as successful women leaders.
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	<b>Talkology: The Negotiation Power of a Women Leader</b>  This module helps participants to boost their negotiation skills as women. The participants would learn the pitfall as a women leader during the negotiation process. With the successful negotiation, women leaders can change the whole work deal.
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	<b>Sustainable Womenomics Culture</b>  The last module focuses on how a women leader can apply the principle to be strict at work and be empathetic to the people. Besides, this module helps participants to create a suitable strategy as a women leader.